



OUR VISION

A friendly place for fun, learning and activities for adults.

OUR GOALS

OUR STRATEGY

DESIRED OUTCOME

Goal 1
Increase awareness of, and participation in the centre's activities

- Improve signage.
- Grow free and paid marketing.
- Grow activities with member involvement and community need.

- Centre occupancy up to 5%.
- Annual membership numbers are steady/growing.
- Membership satisfaction.

Goal 2
To update and maintain the building and the surroundings.

- Develop building maintenance plan.
- Develop and implement renovation plan.
- Improve visibility of the centre with low maintenance garden design.

- Maintenance works completed in line with plan.
- Building is visible, functional and welcoming.

Goal 3
Actively pursue grants and other funding opportunities.

- Allocate staff hours to grant writing.
- Apply for a variety of grants to grow activities, building or assets.
- Explore revenue growth strategies.

- Minimum of 3 grants applications submitted each year.

Goal 4
To maintain and develop a team of effective management, staff and volunteers.

- Source and provide training for Staff and volunteers.

- Annual performance plans for staff.
- Annual appraisal of committee effectiveness.
- Volunteer attendance at training.